

# CAMPAIGN CAPACITY ANALYSIS QUESTIONNAIRE FOR A PROJECT

*Within 10 days of receiving completed questionnaire,  
Church Growth Services will send a written report outlining its analysis and projections.*

Name of Church: \_\_\_\_\_ Church Phone: \_\_\_\_\_  
 Street Address: \_\_\_\_\_ Church Email: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 County: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Date Submitted: \_\_\_\_\_ (mm/dd/yyyy)

### I. Proposed Project Information

- A. Type of Project (select all that apply):
- Relocation
  - Present Site Addition
  - Present Site Remodel/Retrofit/Repurpose
  - Existing Facility Purchase/Improvements
- B. Type of Facility Improvements (select all that apply):
- Sanctuary/Auditorium
  - Classrooms
  - Fellowship/Social Hall
  - Multi-purpose
  - Administrative
  - Other: \_\_\_\_\_

### II. Statistical Information

- A. Zip codes representing the majority of church families (please provide the four most prevalent zip codes of your active constituents and the estimated percentage represented by that zip code):

Zip Code	% of Congregation
1. _____	_____ %
2. _____	_____ %
3. _____	_____ %
4. _____	_____ %

- B. Average Morning Worship Attendance History for the past five years (include children):

This year \_\_\_\_\_ Last calendar year \_\_\_\_\_ 2 yrs. ago \_\_\_\_\_ 3 yrs. ago \_\_\_\_\_ 4 yrs. ago \_\_\_\_\_

- C. Number of Families on Church Mailing List: \_\_\_\_\_

- D. Total Number of Giving Units who contribute \$200 or more annually: \_\_\_\_\_

- E. Estimate the congregation's average household income compared to your community (select only one):
- Above the community
  - Equal to the community
  - Below the community

F. Age Profile of Congregation - if any age group is predominated, it would be (select only one):

- 20-39
- 40-59
- 60+
- No age group predominates

**III. Financial Information**

- A. Offering Income from Last Full Fiscal Year: \$ \_\_\_\_\_
- B. Current Church Debt: \$ \_\_\_\_\_
- C. Cash Available in the Building Fund: \$ \_\_\_\_\_
- D. Total annual giving to your church is one metric that CGS uses to assess your preliminary capital campaign potential. However, drilling deeper with the use of "giving bands" (a form of frequency distribution) allows us to refine our analysis and estimate.

Please complete the table below by providing the number of households and the respective collective amount given for each band in the last full fiscal year.

Giving Band	Giving Range	Number of Households	Collective Dollar Amount Given for the Range
#1	\$0 - \$200	_____	\$ _____
#2	\$201 - \$1,000	_____	\$ _____
#3	\$1,001 - \$5,000	_____	\$ _____
#4	\$5,001 - \$10,000	_____	\$ _____
#5	\$10,000+	_____	\$ _____

**IV. Existing Building Information**

- A. Approximate number of square feet in facilities: \_\_\_\_\_ sq. ft.  
(only needed if selling existing facilities)
- B. Estimated market value of existing facilities: \$ \_\_\_\_\_

**V. Other Information**

- A. Tenure of Senior Pastor - Number of Years in Ministry: \_\_\_\_\_  
Number of Years at This Church: \_\_\_\_\_
- B. Estimated Starting Date of New Construction: \_\_\_\_\_ (mm/dd/yyyy)
- C. Church Denomination or Affiliation: \_\_\_\_\_

**VI. Annual Report**

Please submit your most recent annual report as presented to the congregation, including detailed financial statements.

Date of report: \_\_\_\_\_ (mm/dd/yyyy)

**VII. Other comments**

**Church Growth Services (CGS) will rely upon the accuracy of the data submitted in developing its analysis and projections.**

**CGS will keep all information confidential.**

**Please send the completed questionnaire or direct any questions to CGS at one of the following:**

**Email: [stewardship@churchgrowthservices.com](mailto:stewardship@churchgrowthservices.com)**

**Phone: 800.234.9853**

**Mail: Church Growth Services, PO Box 318, Goshen, IN 46527**