

CGS

# + VITAL SIGNS

Know Your Church Health



## YOUR ROADMAP TO CHURCH FINANCIAL HEALTH



**Know Your Church's Numbers**



**Identify Realistic Goals**



**Develop Action Plan**



**Maintain Accountability**



**Celebrate Success**



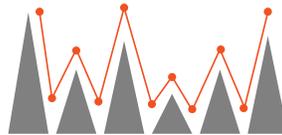
**Repeat**

## VITAL SIGNS | Interpreting Your Church's Financial Health

- + Know your Church's Numbers
- + Interpret the Vital Signs
- + Diagnose your Church's Financial Health



Just like our body's physical vital signs tell a story, your church's financial vital signs do as well.



Today, health-conscious consumers are increasingly tuning in to the benefits of "knowing your numbers."



Now, savvy church leaders can also access their vital signs, and at no cost!

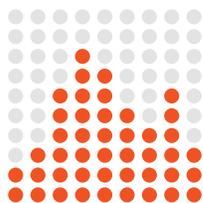
**...The Value is in Knowing Your Numbers**

Download the FREE questionnaire to begin [\*\*HERE!\*\*](#)

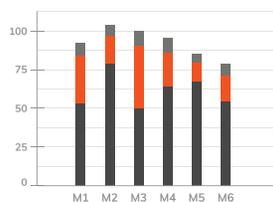


## GETTING STARTED IS EASY

Complete our one page questionnaire [HERE!](#) (similar to that clipboard at the doctor's office). After we receive the completed questionnaire, within five business days, you'll receive your personal Vital Signs including:



Our calculation of your markers of the seven key financial vital signs of church health.



A comparison of your markers to appropriate benchmarks (you will love our intuitive green/yellow/red scoring system).



Actionable steps you can take in each category to improve your score.

## BENEFITS OF Vital Signs



Your team now has an objective “dashboard” to serve as a starting point to develop improvement strategies.



You will have a tool to use with your governing board to counter unsubstantiated opinions (“our giving is low” — but compared to what?)



You will be able to celebrate your wins! Undoubtedly, some of your markers will be green — affirm them and your team.

You can't afford not to know your numbers.

Want to go a little deeper? Knowing your numbers is one thing, having the knowledge and bandwidth to effectively work on them is another. If that's you, we've created Vital Signs+ — our hands-on cohort coaching model to walk beside you to success.

# COMPLETE

## OUR ONE PAGE QUESTIONNAIRE

(similar to that clipboard at the doctor's office)

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