

+ VITAL SIGNS

Know Your Church Health



| Church Growth Services



Vital Signs | Tell Me More

CGS | Church Growth Services

YOUR ROADMAP TO CHURCH FINANCIAL HEALTH



Know Your Church's Numbers



Identify Realistic Goals



Develop Action Plan



Maintain Accountability



Celebrate Success



Repeat



Vital Signs | Tell Me More

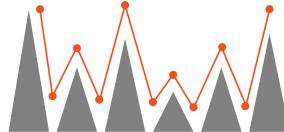
CGS | Church Growth Services

VITAL SIGNS | Interpreting Your Church's Financial Health

- + Know your Church's Numbers
- + Interpret the Vital Signs
- + Diagnose your Church's Financial Health



Just like our body's physical vital signs tell a story, your church's financial vital signs do as well.



Today, health-conscious consumers are increasingly tuning in to the benefits of "knowing your numbers."



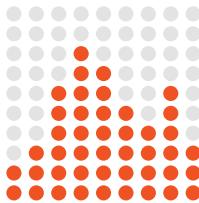
Now, savvy church leaders can also access their vital signs, and at no cost!

...The Value is in Knowing Your Numbers

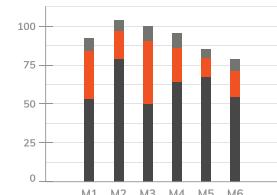
Download the FREE questionnaire to begin [HERE!](#)

GETTING STARTED IS EASY

Complete our one page questionnaire [**HERE!**](#) (similar to that clipboard at the doctor's office). After we receive the completed questionnaire, within five business days, you'll receive your personal Vital Signs including:



Our calculation of your markers of the seven key financial vital signs of church health.



A comparison of your markers to appropriate benchmarks (you will love our intuitive green/yellow/red scoring system).



Actionable steps you can take in each category to improve your score.

BENEFITS OF Vital Signs



Your team now has an objective “dashboard” to serve as a starting point to develop improvement strategies.



You will have a tool to use with your governing board to counter unsubstantiated opinions (“our giving is low” — but compared to what?)



You will be able to celebrate your wins! Undoubtedly, some of your markers will be green — affirm them and your team.

You can't afford not to know your numbers.

Want to go a little deeper? Knowing your numbers is one thing, having the knowledge and bandwidth to effectively work on them is another. If that's you, we've created Vital Signs+ — our hands-on cohort coaching model to walk beside you to success.

VITAL SIGNS+



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Vital Signs+ | Moving Beyond Just Numbers

Vital Signs = where we are now
Vital Signs+ = where we want to go

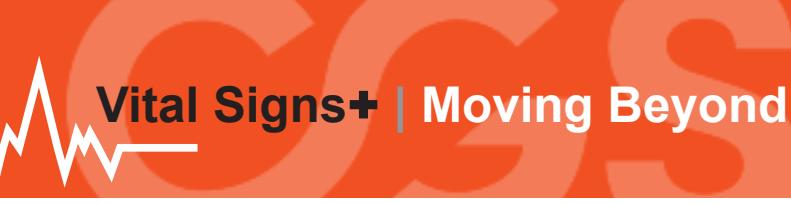
With **Vital Signs** you will know your numbers.

With **Vital Signs+** find answers to these common questions:

- + What do our numbers mean?**
- + How do we improve them?**

Through a six-month cohort learning model, you will be mentored by a seasoned church financial professional. No academic stuff here – just hands-on practical application focused on your specific issues. By learning in real time with other pastors who are “in the trenches”, you’ll have the added benefit of the synergy that’s created in a group learning environment.





Vital Signs+ | Moving Beyond Just Numbers

Still not sure whether this is for you?

Here are a few benefits of **Vital Signs+**:



SAVE TIME

You could buy lots of books on church financial health and figure it out yourself. You probably don't have the time. And your specific issues may be buried deep in all that content. Vital Signs+ is laser focused on your felt needs.



ACCOUNTABILITY

Let's face it, there's a reason that most self-implemented diets fail within six weeks — lack of accountability. With Vital Signs+, your monthly cohort meeting and regular check in call by your coach provide the gentle encouragement needed to not "let it slide".



RESULTS

Your participation has one purpose — improving your church's financial health. With our hands-on practical coaching model, you will experience tangible results quickly.



PRIVATE VIRTUAL COACHING SESSIONS

Interactive feedback and advice from an experienced church leader.



GROUP COACHING CALLS

Dynamic presentations and group collaboration on relevant topics to enhance your church's financial health.



ACCESS TO OUR RESOURCE LIBRARY

No need to recreate the wheel. Strategies discussed during coaching calls are backed up by templates you can put to immediate use.

Mike Stadelmayer

Mike Stadelmayer is the Vice President of Client Relations for Church Growth Services. He has pastored for 25 years in Indiana and Michigan. He is a certified church consultant through Church Answers and the Borden Model. Mike is also a certified Life Coach. For the past five years, he has coached churches in the generosity space throughout the United States, developing both capital campaign strategies and general fund discipleship. Previously he served in the business marketplace as a national sales manager.





COMPLETE

OUR ONE PAGE QUESTIONNAIRE

(similar to that clipboard at the doctor's office)

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800-234-9853



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